



JD US SELECT STORE

ARE YOU MISSING THE #1 ONLINE RETAIL SELLING DAY IN THE WORLD?*

- I plan to miss this fantastic business opportunity - because I don't need any new customers.

The Center for International Trade Development (CITD) has teamed up with **JD.com** to offer the opportunity for California small businesses to sell directly to Chinese Consumers, with support from the California State Trade Expansion Program.

Product categories in demand: Health and Beauty, healthy food, health supplements, baby products, pet products, and California lifestyle products

The Benefits:

- Access to Chinese customers through cross-border e-commerce
- If selected, the listing fee for up to 3 products will be paid by California STEP (\$1,700 value)
- Display products direct on **JD.com's online retail store**, with free marketing support
- Transaction processing support
- Goods are delivered directly from US to customer in China using an integrated logistics provider

**November 11 is "Single's Day" in China which recorded over \$20 billion in sales in one day - more than 5 times larger than Cyber Monday.*

Register now to get your products into the largest E-retailer in China!

citd.org/jd-cal



Funded in part through a grant from the U.S. Small Business Administration.